



## National Council Of Negro Women, Inc. - Detroit Section

Mary McLeod Bethune, Founder

Dorothy I. Height, Past Chair and President Emeritus

PO Box 441434

Detroit, MI 48244

[ncnw.detroit@yahoo.com](mailto:ncnw.detroit@yahoo.com)

August 8, 2011

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Crystal Celestine, MBA  
President  
Brown Mackie College  
4370 Peachtree Road N.E.  
Atlanta, GA 30319

Dear President Celestine,

The National Council of Negro Women (NCNW) was founded and organized in 1935 by Mary McLeod Bethune, who was a child of slave parents, distinguished educator and government consultant. NCNW is a nonprofit organization with a mission to lead, develop and advocate for women of African descent as they support their families and communities. NCNW addresses issues of human welfare and rights through public education, community service and advocacy.

The Detroit Section of NCNW was established in 1940. On Saturday, December 10, 2011 we will host our 55<sup>th</sup> Annual Founders' Day Luncheon, as we are ***"Living the Legacy in an Ever Changing Society."*** This special event is planned to highlight and promote many of the NCNW-Detroit Section initiatives and secure funds for future community endeavors. The luncheon will be held at the Barrister House located at 21801 Harper, St. Clair Shores, Michigan from 11:30am – 2:30pm.

Dr. Bethune worked diligently to ensure that young women such as yourself would have the opportunity for a solid education and an opportunity to soar. As our society has changed the philosophy remains the same. We invite you to serve as our guest speaker for this event. Your works exemplifies the legacy of our founder and supports our mission to be of service for generations to come. We are confident you will bring knowledge, passion and useful insight on a productive action plan for community involvement that is beneficial to African American women and their families.

Please review your schedule and advise us if you are available to accept this invitation. If you require additional information I can be contacted at 313.282.7656 or email me at [sandiyoung@att.net](mailto:sandiyoung@att.net). Your presence and participation will be greatly appreciated.

Sincerely

Sandra Young  
Program Chairperson

Founder: Mary McLeod Bethune  
Past Chair and President Emerita: Dorothy I. Height  
Executive Director: Dr. Avis Jones-DeWeever  
National Headquarters  
633 Pennsylvania Avenue, NW ~ Washington, DC 20004



Ms. Crystal Celestine  
SENT VIA EMAIL

Dear Ms. Celestine:

The Trumpet Awards Foundation, Inc. is preparing to celebrate its **20<sup>th</sup> Anniversary**. The **Trumpet Awards** will take place in Atlanta, Georgia on Saturday, January 7, 2012 at the Cobb Energy Performing Arts Centre.

One of the special events taking place is a Salute to Women during our week-end of activities. We will present *High Tea with High Heels at the Hyatt* which will spotlight women who have made their mark. Breaking barriers is a way of life for women and you are definitely a great example of that philosophy. With challenges and dedication, you have worn high heels in very high places. We have selected you as a recipient of this special honor.

The ceremonial presentation will take place during *High Tea at the Hyatt* on Thursday, January 5<sup>th</sup> at 3:00 pm at the Hyatt Regency Atlanta. We hope the demands of your busy schedule will allow you to join us and receive this special recognition of your value and worth.

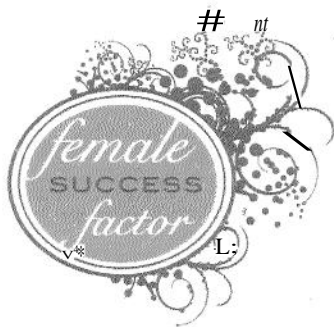
In order to plan effectively, we will need a response at the earliest possible time.

Sincerely,

Xernona Clayton  
Creator & Executive Producer

XC:nr

Trumpet Awards Foundation, Inc.  
Centennial Tower • 101 Marietta Street, Suite 1010 • Atlanta, Georgia 30303  
Phone: (404) 878-6738 • Fax: (404) 586-8193  
Email: xclayton@trumpetfoundation.org



**steed***Society*

October 10, 2011

Crystal Celestine  
President  
Brown Mackie College  
4370 Peachtree Road, NE  
Atlanta, GA 30319

Dear Ms. Celestine:

Congratulations! You have been nominated to receive a Steed Society, Inc. Top 25 Women of Atlanta award.

Hard work, sacrifice and perseverance are just a few qualities of Atlanta's Top 25 Women. You will be among an illustrious group of honorees, consisting of entrepreneurs, corporate executives and civic and cultural trailblazers. Friends, family and colleagues will have the opportunity to applaud the accomplishments of these outstanding leaders during the 6th Annual Top 25 Women of Atlanta Awards Dinner at the Ballroom at Twelve - Atlantic Station on Thursday, October 20, 2011 at 6 p.m.

The Top 25 Women of Atlanta is part of what makes our Female Success Factor program special. Please confirm your acceptance of this honor, which requires your attendance at the event to personally accept your award. As an honoree, we will extend two complimentary tickets: one for you and one for your guest. Additional tickets are available at \$150 each. Reserve your table today.

Please contact me at [yvette@steedmedia.com](mailto:yvette@steedmedia.com) or (404) 635-1313 ext. 238 to inquire about sponsorship opportunities and with any questions. In the meantime, save a space on your calendar for a 20-minute interview for a feature in *rolling out*. We will need to have all interviews conducted by Tuesday, October 11, 2011.

Thank you in advance your participation. We are honored to share your story with the world.

Sincerely,

Yvette Caslin  
On behalf of Munson Steed

# FOR IMMEDIATE RELEASE

Contact: Yolanda Reynolds @  
(770) 968-5280 or (404) 333-9896

## **The Power of Partnership – Education and Finances:** *Two Noted Organizations Unite for Betterment of Community*

**(ATLANTA, GA – OCTOBER 11, 2011)** In midst of one of the most tough economic times the American people have experienced in years, two outstanding organizations have come together to make a difference in the financial and educational lives of urban Atlantans. Brown Mackie College, a proprietary educational institution with 28 locations in 15 states and a campus in Atlanta's Brookhaven community, along with Credit Union of Atlanta, a financial institution that has been committed to its members' financial well-being since 1928, are pleased to announce a partnership wherein the entire Brown Mackie family --- student body, potential students, faculty, staff --- will have an opportunity to have an account with Credit Union of Atlanta. The partnership is being done through Credit Union of Atlanta's Getting Ahead Association, a membership organization dedicated to helping the organization's members improve their financial well-being through education, access to affordable financial services, and information about reliable vendors. There will be a press conference to announce the partnership on October 21 at 10:30 a.m. at Brown Mackie College, located at 4370 Peachtree Road, Atlanta, GA 30319. On October 22, from 10 a.m. until 2 p.m., Brown Mackie will host an Open House.

The partnership represents tremendous significance in that it makes financial education more tangible to an audience that traditionally may not have had such access. According to Sheilah Montgomery, President/CEO, Credit Union of Atlanta, "Financial education serves as the hallmark of Credit Union of Atlanta. Our goal has been and continues to be serving in the best interest of our membership. Aligning ourselves with a higher education institution only lends support to that goal." Accordingly, Credit Union of Atlanta, a community development financial institution, actively seeks opportunities to partner with organizations dedicated to meeting the needs of the community. "We believe EDUCATION + ACCESS = OPPORTUNITY so we are excited about offering products and services that fit the lifestyle of the average consumer," Montgomery adds.

Crystal Celestine, President of Brown Mackie College is also elated about the venture. "We are truly excited to partner with Credit Union of Atlanta because it is a resounding representation of their commitment to providing access to the urban community. No other financial institution has reached out to the urban community in such a manner as this." Noting that identifying creative ways of offering support to its constituents is essential, Celestine adds, "It is important for us to provide not only the education that is embodied within our curriculum; but financial education plays a very integral role in their livelihood and their overall well-being as well."

Brown Mackie's Open House (on October 22) will be a day of empowerment. "Actually, this day is part of a national exposure campaign for the entire Brown Mackie College family of schools. This will be a wonderful time for potential students to come and learn what Brown Mackie has to offer," states Celestine. Specifically, prospective students will learn about targeted education for future careers and convenient "one course a month" day and evening schedules. They can also meet the president, faculty, staff, employers, students, and have the opportunity to tour classrooms and labs.

Further, Credit Union of Atlanta will be on hand to provide two classes: 'Is There Too Much Month at the End of Your Money?' and 'What's the Score?' Monetary prizes of \$150 will be given at the end of each 45-minute class, plus there will be games, face painting, food, vendors, clowns, balloons and rides." And, Andrea Riggs, national fitness expert will be on hand to begin the day with fitness activities including a walk and exercises. There will also be health screenings and so much more. "This will be an opportunity for the entire family to simultaneously gain financial education and have fun. The public is certainly invited and welcome to attend," Celestine adds. There is no charge to attend the Open House. To register online, visit [BMCOpenHouse.com](http://BMCOpenHouse.com).

For more information, visit both organizations' websites: [www.brownmackie.edu](http://www.brownmackie.edu) and [www.cuatlanta.org](http://www.cuatlanta.org).

### **About Credit Union of Atlanta**

*Credit Union of Atlanta (formerly, Atlanta City Employees Credit Union) was formed in 1928. Credit Union of Atlanta has a membership base that includes metro Atlanta and surrounding counties. Designated as a Community Development Financial Institution in 2010, CUA continues to provide a unique range of financial products and services to the community it serves.*

### **About Brown Mackie College**

*The Brown Mackie College family of schools began as a single school in 1892. Brown Mackie is dedicated to helping its students pursue a college education that can prepare them to launch a career or enhance their current one in an increasingly competitive economy. Its Brookhaven campus offers sound business, technical, legal and allied health education through Associates degrees and diploma programs.*

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January 18, 2012

Brown Mackie College

Dear Sir or Madam,

I am pleased to write this letter in support of the accomplishments of Ms. Crystal Celestine, MBA, President, of Brown-Mackie College while serving in Atlanta.

Ms. Celestine has truly blazed a path in the Atlanta marketplace of higher education. Before meeting Crystal about a year ago, I had never even heard of Brown Mackie College. Immediately, I was impressed by her passion for helping young people aspire to greater things.

I first met Crystal at a luncheon in her honor to introduce her to many of Atlanta's female powerhouses and decision makers. It was clear to me, that Crystal deserved to be among this group of women. I remember Crystal telling us a story at that event, about how she was not afraid to meet the students where they are. That she had organized a skating event for Brown Mackie students at an inner city skating rink so that she could relate to them.

I was elated when Crystal decided to have Brown Mackie underwrite many of WCLK's community engagement projects, to include the High School Dropout campaign, which deals with the plight of the staggering high school dropout rates in Atlanta and the state of Georgia.

I am also impressed by Crystal's tenacity to make a difference and high spiritedness as she promotes the values of Brown Mackie to many of Atlanta's distinguished leaders.

She has been a one woman public relations tool for the college and I am eager to continue doing business with her.

If you should need any additional information, I can be reached at 404-880-8264.

Sincerely,

Wendy Williams, General Manager



Contact: Yvette Caslin  
SVP, Strategy and Development  
(404) 635-1313 ext. 238

ATLANTA, October 15, 2011– *Rolling out* and the Steed Society, Inc. are proud to announce the winners of the Sixth Annual Top 25 Women of Atlanta Awards.

“We admire the Top 25 Women of Atlanta honorees for making history with their unparalleled achievements. We are grateful to them for all they do and give. Their level of service is why we have labeled them titans in the industry and community. Their leadership allows others to follow the well-blazed trail they have marked,” said Munson Steed, CEO, Steed Media Group.

The esteemed recipients below are entrepreneurs, corporate executives and civic and cultural trailblazers:

*Lori Billingsley, Director, Community and Multicultural Communications, Coca-Cola North America*  
*Melissa Brown, Manager, Multicultural Marketing, The Home Depot*  
*Kandi Burruss, CEO, Kandi Koated Entertainment/Cast Member, “Real Housewives of Atlanta”*  
*Richelle Carey, Anchor, CNN and HLN*  
*Shanti Das, CEO and Founder, Press Reset Entertainment*  
*Marietta Davis, General Manager of Enterprise Group, Microsoft (Greater SE Region)*  
*Tisha DeShields, Owner/Founder, Original Belly Works*  
*Elle Duncan, On-Air Personality, V-103 FM, “The Ryan Cameron Show”*  
*Kimberly Edmunds, SVP, Customer Experience, Cox Communications*  
*Amy Eslami, Multicultural Marketing Manager, BACARDI U.S.A., Inc.*  
*Lynn Jarrett-Gude, EVP, Gude Management Group*  
*Andra Hall, Owner, CamiCakes*  
*Sunni Hickman, VP of Marketing & Media, Creaxion*  
*Annette D. Jackson, Executive Director, Ken Ford Foundation*  
*Tracey Jennings, VP, Global Director, Liquid Soul Media*  
*Miranda Mack McKenzie, Area Development Director, UNCF*  
*Maggie Ocasio, VP, Retail Sales and Marketing, Bronner Bros. Inc.*  
*Marcia Paige, Client Services, Moroch Partners*  
*Tammie Reed, Content Chief, TalkingwithTami.com*  
*JaKathryn Ross, Executive Director, Youth Entrepreneurs, Georgia-Pacific Corporation*  
*Crystal Celestine, MBA President, Brown Mackie College*  
*Goldie Taylor, President, Goldie Taylor OmniMedia LLC*  
*Sheila Tenney, Director of Media Relations, Atlanta Metropolitan College*  
*Sophia White, CEO, Kenazj, Inc./GM, Steve Harvey World Group*  
*Lisa Williams, Executive Director, Living Water for Girls*



Their accomplishments will be applauded by family, friends and supporters on Thursday, October 20, 2011. Join us for a reception at 6 p.m. Program and dinner begin promptly at 7 p.m.

Event Location:

Twelve (Atlantic Station)  
Ballroom at TWELVE  
361 17th Street NW  
Atlanta, GA 30363

This year's sponsors are American Express (Gold) and Georgia Power (Patron).

To purchase tickets, visit <http://fsftop25atlanta.eventbrite.com/>. For media inquiries, please contact The Garner Circle PR, [Pr@thegarnercircle](mailto:Pr@thegarnercircle) or [Daniel@thegarnercircle](mailto:Daniel@thegarnercircle). For other inquiries, contact Yvette Caslin, (404) 635-1313 ext. 238 or via email: [Yvette@steedmedia.com](mailto:Yvette@steedmedia.com).